

Michigan United Conservation Clubs

Home of: Michigan Out-of-Doors™ Magazine & Television • Wildlife Encounters™ • Tracks™ Magazine for Kids • Camp for Kids

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FOR IMMEDIATE RELEASE

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NOVI, Michigan— **Outdoorama**

Now Produced by ShowSpan!

The 35-year tradition of Outdoorama is taking on a fresh new look! Favorite features "Wildlife Encounters" and "Big Buck Night" along with others will be joined by many new outdoor-related activities, seminars and features! ShowSpan is very proud to take the reins of this MUCC Sportsmen's Tradition in the Detroit market!



Join the Staff of Michigan Out-of-Doors Media at Outdoorama.

February 28th 2007 thru March 2nd 2007 at
Rock Financial Showplace in Novi,
Michigan

Left to Right Tony Hansen, Editor Michigan Out-of-Doors Magazine, And the Staff of Michigan Out-of-Doors TV. Kelly Gotch associate producer, Jimmy Gretzinger host and executive producer, Gabe Van Wormer producer

Even though MUCC is no longer producing the Outdoorama event, our presence will be in force. We are bringing our *Wildlife Encounters* crew whose *Birds of Prey*, *Wetlands*, and *Woodlands* presentations enlighten 100,000 children and adults each year with an up-close experience to increase their knowledge and appreciation of Michigan's native wildlife and their habitats, along with impromptu programs during the shows duration.

Jimmy Gretzinger the host and Executive Producer of *Michigan Out-of-Doors Television* along with co-host Kelly Gotch will be on hand along with producer Gabe VanWormer. The crew will tape the ever-popular "Big Buck Night," at Outdoorama on Thursday evening. Tony Hansen, the Editor of Michigan *Out-of-Doors* magazine will also be there sharing stories and techniques for your hunting and fishing trips for the upcoming year on the seminar stage.

Our education, policy, and club liaisons will also be present during the show to answer questions and keep our members informed. Join us for Outdoorama at the Rock Financial Showplace, in Novi from Feb. 28 through March 2. Let the tradition continue.

Support our efforts to conserve Michigan's natural resources by remembering MUCC in your contributions and planned giving.